



# THE EETAP BULLETIN

An update of activities for advancing education  
and environmental literacy  
January 2003 Vol. 3 (1)

*"We can't solve problems by using the same kind of thinking we used when we created them."*  
Albert Einstein

## FORMATIVE EVALUATION OF EETAP COMPLETED

In December 2002 an independent team of consultants completed a formative evaluation of EETAP. The purpose of the evaluation was to help EETAP reflect on its progress to date and to refine its scope of work for the last two years of the project if funding is available. One of the goals of the evaluation was to help the project remain relevant to the rest of the education community. The evaluation report provides an overview of the extent to which EETAP is accomplishing its stated goals and objectives and makes recommendations to strengthen the project. Specifically the formative evaluation reviews each EETAP activity with regard to:

- a) The extent to which the activity is accomplishing its stated objective, outputs, and outcomes.
- b) An assessment of the value of the activity toward meeting the activity goal, objective, and purpose of EETAP.
- c) Suggestions for how to bring the activity to a logical conclusion, and
- d) Recommendations for adjusting, fine tuning, and strengthening the activity in the current year.

Overall, the EETAP Formative Evaluation Team gave the program and its activities high marks. The Team was favorably impressed with the scope of the activities and their implementation. The Evaluation Team concluded that EETAP is making great strides in meeting its established goals. At the same time the Team identified a number

of recommendations that would help strengthen the project. These are summarized on pages 3-5 of the executive summary. To review the executive summary of the report visit <http://www.eetap.org/> and click on What's New.

## EETAP REPORT HIGHLIGHTS YEAR 2 ACCOMPLISHMENTS

EETAP has completed the End-of-Year 2 Progress Report. The report describes achievements made during the period October 1, 2001 through September 30, 2002. Activities highlighted include the:

- EETAP States Program,
- Demonstration Communities Program,
- Creating Standards of Excellence for College/University EE Programs,
- Development and Marketing of an On-Line "Fundamentals of EE" Course,
- Development of State Environmental Educator Competencies
- Developing Alliances with Urban-based Organizations to Provide EE Training
- Enhancing Non-formal EE Professional Development Across the Country
- Development of *Guidelines for Excellence: Developing and Implementing Non-formal Environmental Education Programs*,
- Review of EE Materials,
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- Increasing Environmental Educators' Capacity to Include Diverse Audiences,
- Developing Relationships with Professional Education Associations, plus 9 additional activities.

A copy of the report summary is available on-line under What's New at <http://www.eetap.org/>.

## RECENT COMMUNICATOR FEATURES CAPACITY BUILDING

NAAEE's Fall 2002 Communicator (Volume 32, Number 2) included a 5-page feature on capacity building. The articles include a review of what is capacity building, examples of work underway at the local, state, and national level, and next steps in capacity building. The Communicator was mailed to NAAEE members in fall 2002. To read the articles on-line or download a copy of the fall issue visit <http://www.naaee.org/news/index.php>. The issue will be posted on the site later this winter.

On-line Course Registration  
[www.uwsp.edu/extension](http://www.uwsp.edu/extension)

## “Fundamentals of Environmental Education”

Class starts February 17, 2003

For more information visit the EETAP website at [www.eetap.org/eecourse](http://www.eetap.org/eecourse) or contact Sarah Wilcox [swilc700@uwsp.edu](mailto:swilc700@uwsp.edu) (715) 346-4957

## PRESENTATION PROPOSAL DEADLINES NEAR FOR NAAEE AND NCSS CONFERENCES

NAAEE (North American Association for Environmental Education) Annual Conference - Call For Presentations October 7-11, 2003 - Captain Cook Hotel, Anchorage, Alaska

Thinking Globally While Acting Culturally is the theme of NAAEE's 2003 conference. Thinking globally has long been a tenet of EE. Acting culturally is the celebration of differences among all of us and respecting how these differences can help us shape a more positive future. The conference will follow four cultural, diversity and global related strands along with a research strand - Global EE Sustainability and Futures, Joining Together - Partnering in EE, Moving the Field Forward: Research in EE, Reaching Across Audiences - Diversity in EE Programs, and Urban Rural Interface in EE. Strands will feature workshops, concurrent sessions, poster, and interact sessions. Keynote speakers will present constructs from the strands. Proposal deadline: January 31, 2003. Application guidelines and online submission forms can be accessed at: <http://naaee.org/conferences/alaska/cfp2003.php>

NCSS (National Council for the Social Studies) Annual Conference - Call For Presentations - November 14-16, 2003 Chicago, Illinois

The NCSS annual conference will focus on the content, essential knowledge, critical issues, and creative teaching that are central



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to social studies education. The conference theme is The Power of One - Making a

Difference in a Changing World, focusing on democracy, freedom, and patriotism. The proposal form is available at the NCSS website:

<http://www.socialstudies.org/conference/chicago.shtml>

The deadline for presentation proposals is February 1, 2003.

## **COMMENTS INVITED: GUIDELINES FOR NON-FORMAL EE PROGRAM DEVELOPMENT AND IMPLEMENTATION - SECOND DRAFT REVIEW**

NAAEE, the National Project for Excellence in Environmental Education, and EETAP are in the process of writing the fourth document in the Guidelines for Excellence in Environmental Education series. When completed, this set of guidelines will help non-formal environmental educators develop and implement quality programs. You are invited to review this draft and provide comments. Your input is very important to the process and will be used as we develop future drafts. Please feel free to forward this announcement to others.

Please submit your comments by January 31, 2003 using the online form found on the NAAEE website or E-mail your comments directly to [boras@niu.edu](mailto:boras@niu.edu). The draft document is available online in HTML and PDF formats at:

[http://naaee.org/npeee/intro\\_nfg.php](http://naaee.org/npeee/intro_nfg.php)



## **CALENDAR**

EE Certification Summit  
January 17 & 18, 2003  
University Guest House  
University of Utah  
Salt Lake City, UT

Review of EE Materials  
Planning Meeting  
January 22 & 23, 2003  
Denver, CO

Second Case Meeting  
January 29, 2003  
The Summerfield Suites  
Northern Virginia

PLT Proposals Due  
January 31, 2003  
2003 International  
Coordinators' Conference

NAAEE Proposals Due  
January 31, 2003  
NAAEE Annual Conference  
October 7-11, 2003  
Anchorage, Alaska

NCSS Proposals Due  
February 1, 2003  
NCSS Annual Conference  
November 14-16, 2003  
Chicago, Illinois